

BENTOBX MEDIA 2017 PRICING	STARTER SOCIAL 1-3 Social Networks	SAVVY SOCIAL Up to 4 Social Networks	SUPER SOCIAL Up to 5 Social Networks	SPLENDID SOCIAL 5+ Social Networks
Strategic Counsel and Support	up to 4 hours per month	up to 6 hours per month	up to 8 hours per month	up to 10 hours per month
Social Media Audit annually	✓	✓	✓	✓
Social Media Marketing Strategy & Plan annually, plus periodic updates as needed	✓	✓	✓	✓
Branded & Optimized Social Media Pages set up or refreshes	✓	✓	✓	✓
Social Media Content Strategy, Development & Publishing*	✓	✓	✓	✓
Social Media Content Calendar set up and management	✓	✓	✓	✓
Community Management & Customer Care**	15-30 hours per month	30-50 hours per month	50-70 hours per month	Contact for Details
Paid Social/Social Ads*** set up, optimization & management	✓	✓	✓	✓
Analytics and Reports more are available at an additional cost	1 report per month	1-2 reports per month	1-4 reports per month	Contact for Details
Monthly Cost 6-month contract, then month-to-month	\$2,500-\$5,000	\$5,000-\$8,000	\$8,000-\$10,000	Contact for Pricing

The above is only for social media services. For details on the above services and to see pricing for our content marketing and writing services, visit BentoBoxMedia.com.

*There is a monthly cap on the amount of original content created and content curated. The exact number varies and depends on each client's goals and budget. It will be part of the content strategy.

Includes **Proactive Engagement: replying to others and joining conversations where relevant; **Reactive Engagement**: responding to inbound inquires and questions; **Social Customer Care**: responding and resolving customer service issues and complaints that come in through social media; and **Follower Management**: growing your followers and managing follows and unfollows.

***Ad spend is not included in monthly price. A *minimum* paid social ad budget of \$250 per month is required. Exact budget will depend on your needs and goals.

All prices are subject to change. Last updated August 2017.